





# CAPTURE ATTENTION. BOOST YOUR BUSINESS.

## **DISPLAYS THAT**

## TRANSFORM CUSTOMER EXPERIENCE







#### **QSR**

Modernizing the QSR industry with vibrant displays.

#### **RETAIL**

Elevating retail environment with captivating content.

#### **SHOW WINDOW**

Increasing store walk-in with eye-catching visuals.

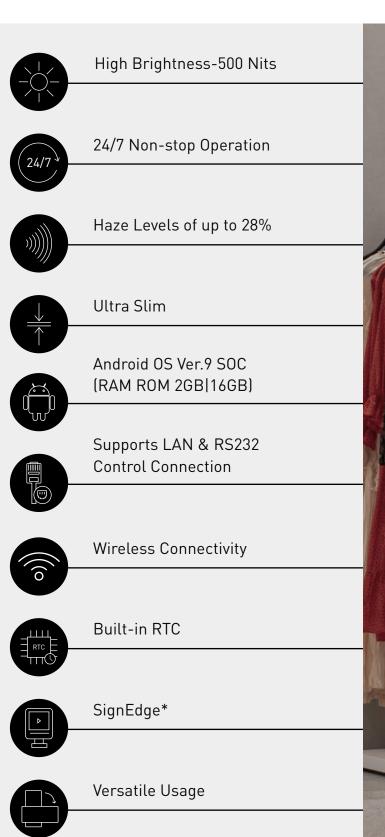
#### **MEETING ROOMS**

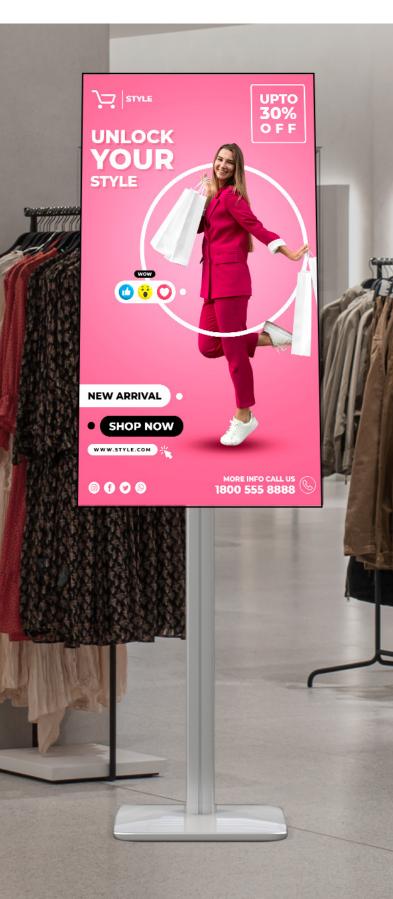
Transform your meeting rooms and leave a lasting impression.

## **SEAMLESS DISPLAY SOLUTIONS**

## WITH A PLETHORA OF FEATURES

Elegant and feature-rich design with content management functionality suitable for a variety of Retail/QSR/Cafes/Meeting Rooms and outlets which are aiming to fascinate and effectively communicate with customers.





## **ELEVATE YOUR BUSINESS**

## THROUGH IMMERSIVE EXPERIENCES

#### RELIABLE AND CONVENIENT



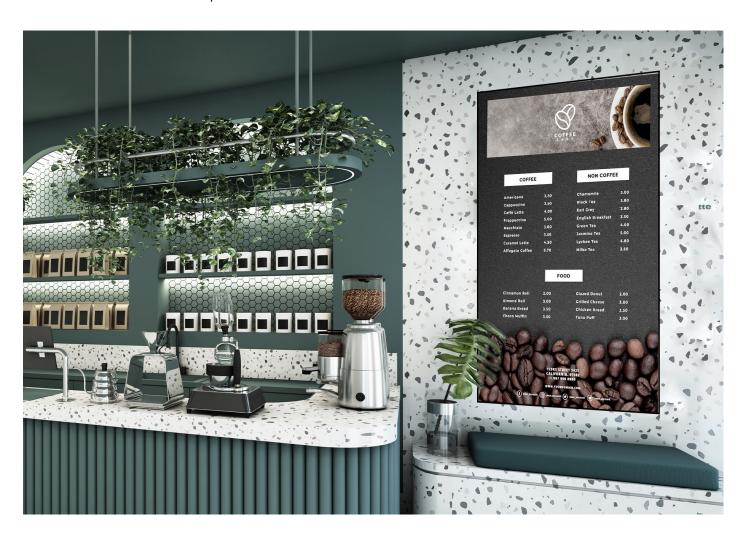
#### 24/7 Non-stop Operation

The high-definition displays have a designed lifespan of 50,000 hours per panel, making them durable and flexible for 24/7 operation.



#### **Built-in RTC**

The built-in RTC helps the display maintain the time sync and also synchronizes the signage planograms with the server.



#### **HIGH VISIBILITY**



#### High Brightness- 500 Nits

Featuring a brightness of 500 cd/m2, the display delivers clear video content, while its anti-glare & high-haze surface minimizes ambient light reflection.



#### Haze Levels of up to 28%

Content is displayed in much higher quality and reflections are minimal, which makes it good for the eyes.



#### Wireless Connectivity

Running content through a wireless connection provides seamless flexibility.



## Android OS Ver.9 SOC (System on chip)

One can download and run Android-based applications that enable seamless connectivity.



#### **SMART CONTENT MANAGEMENT**



#### SignEdge\*

With multiple SignEdge\* features, the displays offer an end-to-end solution and help elevate your business.



## Supports LAN & RS232 Control Connection

Controlled by LAN or RS 232C, the SL Series can configure the display into your existing control system.

#### **SLEEK AND COMPACT DESIGN**



#### Ultra Slim

With their ultra-slim design, the displays blend seamlessly with any surroundings, making them suitable for a wide range of installations.



#### Versatile Usage

A wide range of installation options is available for the displays, including landscape, horizontal, vertical, or tilted orientations.

## FEATURES OF

## PANASONIC SIGNEDGE SOLUTION



Feed Capabilities RSS and HTML feeds display real time data.



Content Streams
Customize your layout format based on users' needs.



Videos & Live Tv Stream HD videos, play live TV videos.



Real-time Widgets Live information on news, weather, etc.



Player Management Manage everything directly from the dashboard and get all the reports.



Customer Service Pan India support and assistance.



Alerts
Display any alerts
in real-time without
any delay.



Content Management
Manage where and when
to display and for how long.



Upgrades Simultaneous push upgrades over the network.



Social Media Link Facebook, Twitter and other social media feeds.



Custom Announcement Variety of fonts, colours and photo options.



User Admins
Authorised edit
access to chosen
admins.



Import Files
Make use of
PowerPoint, Word,
PDF, Excel and other
formats.



Schedule
Choose your preferred time and date to display various content automatically.



Share Multiple
Displays
Project content on
multiple displays.



Reports

Get the organised reports about all your display status & CMS software. Display media player on/off, assigned content report, user activity report.



**Creator and Approver** 

Approve your content from the approval authority before projecting it on screen.



Integration
Capabilities
Easy integration
with any software
& mobile
application.



Design & Integration

Based on customer needs, an experienced team designs & integrates the system.



Helpdesk

Let the Panasonic helpdesk create your layout, manage, schedule & publish your digital content.



Installation & Maintenance

Professional installation & technical support for all hardware [display to media players], and software [CMS on Perpetual or cloud].



**Cloud Management** 

Reducing hardware failures and saving on costs with virtual services and network backups.

| PANASONIC SL SERIES SPECIFICATIONS |   |  |   |   |
|------------------------------------|---|--|---|---|
| Model                              | LH-32SL5ND  | LH-43SL5ND   | LH-55SL5ND  | LH-65SL5ND  |
|                                    |   | Display Panel  |   |   |
| Screen Size                        | 80 cm   | 109 cm   | 139.7 cm  | 165 cm  |
| Aspect Ratio                       | 16:9  | 16:9   | 16:9  | 16:9  |
| Resolution                         | 1920*1080 (Full HD)   | 3840*2160 (4K UHD)   | 3840*2160 (4K UHD)  | 3840*2160 (4K UHD)  |
| Brightness                         | 500cd/m2  | 500cd/m2   | 500cd/m2  | 500cd/m2  |
| Display Contrast                   | 4000:1  | 4000:1   | 4000:1  | 4000:1  |
| Viewing Angle                      | 178° (H) /178° (V)  | 178° (H)/178° (V)  | 178° (H) /178° (V)  | 178° (H) /178° (V)  |
| Panel Life                         | >50000H   | ≥50000H  | ≥50000H   | ≽50000H   |
| Surface Haze                       | 28%   | 28%  | 28%   | 28%   |
| Hard Coating                       | ЗН  | 3H   | 3H  | ЗН  |
| Operating Hours                    | 24/7 operation  | 24/7 operation   | 24/7 operation  | 24/7 operation  |
| Technical Features                 |   |  |   |   |
| CPU                                | Quad Core ARM Cortex- A35   | Quad Core ARM Cortex- A35  | Quad Core ARM Cortex- A35   | Quad Core ARM Cortex- A35   |
| GPU                                | ARM Mali-G31 MP2,<br>Concurrent Multi-Core Processing   | ARM Mali-G31 MP2,<br>Concurrent Multi-Core Processing  | ARM Mali-G31 MP2,<br>Concurrent Multi-Core Processing   | ARM Mali-G31 MP2,<br>Concurrent Multi-Core Processing   |
| RAM                                | 2GB   | 2GB  | 2GB   | 2GB   |
| ROM                                | 8GB   | 16GB   | 16GB  | 16GB  |
| Operating<br>System Version        | Android 9.0   | Android 9.0  | Android 9.0   | Android 9.0   |
| Built-in WIFI                      | 2.4GHz/5GHz, 802.11 a/b/g/n/ac  | 2.4GHz/5GHz, 802.11 a/b/g/n/ac   | 2.4GHz/5GHz, 802.11 a/b/g/n/ac  | 2.4GHz/5GHz, 802.11 a/b/g/n/ac  |
| Bluetooth                          | Bluetooth 5.0.<br>Supports BLE and iBeacon  | Bluetooth 5.0.<br>Supports BLE and iBeacon   | Bluetooth 5.0.<br>Supports BLE and iBeacon  | Bluetooth 5.0.<br>Supports BLE and iBeacon  |
| Antenna                            | Built-in WiFi / Bluetooth   | Built-in WiFi / Bluetooth  | Built-in WiFi / Bluetooth   | Built-in WiFi / Bluetooth   |
| USB                                | USB 2.0 x 2   | USB 2.0 x 2  | USB 2.0 x 2   | USB 2.0 x 2   |
| HDMI                               | HDMI 2.0 x 3  | HDMI 2.0 x 3   | HDMI 2.0 x 3  | HDMI 2.0 x 3  |
| Line Out                           | 1 (3.5mm jack)  | 1 (3.5mm jack)   | 1 (3.5mm jack)  | 1 (3.5mm jack)  |
| RJ45                               | 1 x RJ45 (100/10Mbps)   | 1 x RJ45 (100/10Mbps)  | 1 x RJ45 (100/10Mbps)   | 1 x RJ45 (100/10Mbps)   |
| RS232                              | Yes   | Yes  | Yes   | Yes   |
| Power Interface                    | 1.5m pluggable power cord   | 1.5m pluggable power cord  | 1.5m pluggable power cord   | 1.5m pluggable power cord   |
| Speaker                            | 10W*2   | 10W*2  | 10W*2   | 10W*2   |
| Input                              | 100~240V@50/60Hz  | 100~240V@50/60Hz   | 100~240V@50/60Hz  | 100~240V@50/60Hz  |
| Rated Power                        | 70W   | 120W   | 140W  | 150W  |
| Standby Power                      | ≤2W   | ≤2W  | ≤2W   | ≤2W   |
| RTC                                | Support continuous power-off clock for no less than 7 days, and the overall working life is no less than 3 years. | Support continuous power-off<br>clock for no less than 7 days, and<br>the overall working life is no less<br>than 3 years. | Support continuous power-off clock for no less than 7 days, and the overall working life is no less than 3 years. | Support continuous power-off clock for no less than 7 days, and the overall working life is no less than 3 years. |
|                                    |   | Mechanical   |   |   |
| Net Dimensions                     | 724.6*419.8*40mm  | 967.4*555.9*40mm   | 1239.7*712.5*38.6mm   | 1459.2*837.1*38.9mm   |
| Net Weight                         | 5.3kg   | 9.3kg  | 17.2kg  | 24.8kg  |
| Gross Weight                       | 7.3kg   | 12.5kg   | 22.3kg  | 34.3kg  |
|                                    |   | Environmental Conditio   | ns  |   |
|                                    |   |  |   |   |
| Work<br>Environment                | Temperature:10°C∼40°C,<br>Humidity: 20%~80%,  | Temperature:10°C∼40°C,<br>Humidity: 20%~80%,   | Temperature:10°C~40°C,<br>Humidity: 20%~80%,  | Temperature:10°C∼40°C,<br>Humidity: 20%~80%,  |
| Accessories                        |   |  |   |   |
| Included<br>Accessories            | VESA standard wall mounted<br>metal hanger (including screw bag),<br>Remote controller                            | VESA standard wall mounted<br>metal hanger (including screw bag),<br>Remote controller                                     | VESA standard wall mounted<br>metal hanger (including screw bag),<br>Remote controller                            | VESA standard wall mounted<br>metal hanger (including screw bag)<br>Remote controller                             |
|                                    |   | Certifications   |   |   |
| BIS                                | YES   | YES  | YES   | YES   |
|                                    | 125   | 1.25   | 125   |   |



## Panasonic ONNECT

Registered Office: Panasonic Life Solutions India Pvt. Ltd., 12th Floor, Ambience Tower, Ambience Island, NH-8, Gurgaon-122002, Haryana, India. Ph.: +91-124-4871300, Fax: +91-124-4871333 | Website: https://www.panasonic.com/in/ Toll Free Number: 1800 4190 373 | Service Touch Points-336











