# Haier

2024 South & Southeast Asia







# Haief Brand Story

Established in 1984, Haier Group is a world-leading provider of a better life and digital transformation solutions.

With users at the center of all we do, we have deployed 10 R&D centers, 71 research institutes, 33 industrial parks, 133 manufacturing centers and more than 230,000 sales networks worldwide. We are the world's only IoT ecosystem brand that has been ranked on the list of BrandZ Top 100 Most Valuable Global Brands for four years straight and topped Global Major Appliances Brand Rankings by Euromonitor International for 13 consecutive years. In 2021, our global revenue reached USD 52.2 billion, and our brand value reached USD 74.3 billion.

We own three listed companies. Our subsidiary Haier Smart Home is among the list of Fortune Global 500 and Fortune World's Most Admired Companies. We own seven global high-end brands, namely Haier, Casarte, Leader, GE Appliances. Fisher & Paykel, AQUA and Candy, and the world's first smart home scenario brand - THRFF WINGED BIRD. In addition, we have built the world's leading Industrial Internet platform COSMOPlat and the great healthcare brand Yingkang Healthcare. Our entrepreneurship acceleration platform HCH has successfully incubated 7 unicom companies, 102 gazelle companies, and 80 specialized and sophisticated enterprises.

As a representative of the real economy, we have been constantly focusing on the industry and develop businesses in smart home and living. Industrial Internet, and great healthcare sectors: and have been building high-end, scenario and ecosystem brands. Through technological innovation, we aim to customize a personalized smart living experience for global users, help corporate clients with digital transformation, and promote high-quality and sustainable economic and social development.

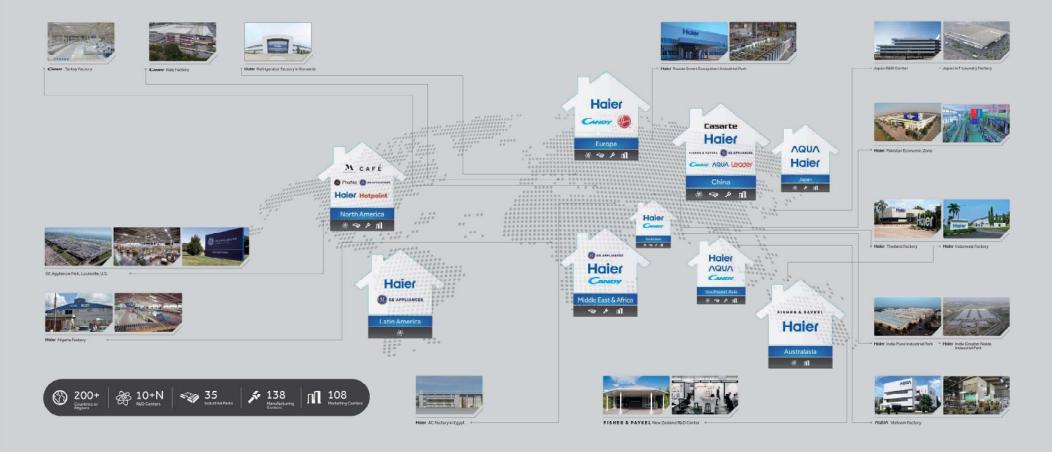


## Haier Global Network

Haier has owned 10+NR&D centers, 35 industrial park, 138 factories, 108 marketing centers across the world, and the sales network over 200 countries or regions.

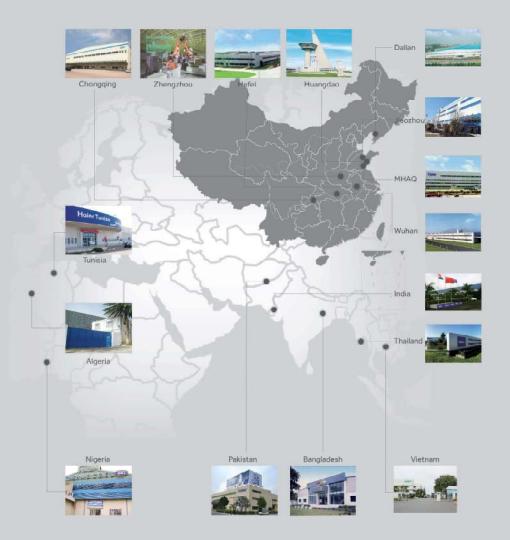
Haier has seven major household appliance brands across the world: Haier, Casarte, Leader, AQUA, Fisher & Paykel, GE Appliances (GEA) and CANDY. All these brands together have constituted Haier's global brand cluster, which can fully meet the best experience of different consumer groups in different regions all across the world.





# Haief Global Manufacturing Capacity

In China, Haier owns 8 air conditioner factories. 1 of which is MHAQ, a JV between Haier and Mitsubishi Heavy, Besides China, Haier runs another 8 overseas air conditioner factories. These factories have a total production capacity of over 27.2 million units per year.



The First Batch of Chinese Local Enterprise Selected as

## "Lighthouse Factory"

in the world





### Haier R&D Center

Haier Air Conditioning R&D Center, located in Qingdao, China, completed in December 2013, covers 20,000 square meters. It has more than 120 laboratories, including testing laboratories, key part research laboratories and all-weather user experience simulation laboratories. The R&D center also has the world tallest "drop tower" for testing long refrigerant piping tests (106 meters tall).



In April 2014, Haier established joint laboratories with Highly for research in heating & cooling technology and with Mitsubishi Electric for innovative technology for user experience. Research by the user experience center covers the fields of user comfort evaluation, aerodynamics, acoustics, EMC(Electro-Magnetic Compatibility) and mechanics etc. The labs can carry out more than 600 international tests as per ISO, IEC, EN, CISPR and ANSI etc. to meet the requirements of Europe, Asia, America, Australia, Middle East and other 100 countries and regions.

The user experience center gains recognition by domestic well-known certification and testing institutions, also is recognized by international organizations like TUV and Intertek etc. At Haier, we believe that the best air conditioning is one that builds on uncompromising quality control worldwide, developing and manufacturing fine products and delivering them to customers everywhere.

### R&D Labs



Lab Water-sp



ow Simulated



TestLab







afety Test Lab







-anechoic





Height Dro Test Lab

### Global Certification











































# R410A COOLING ONLY MONO SPLIT

INVERTER

**117** Models Line-up

128 High ESP Duct

119 Outdoor

131 Cabinet

122 Slim Duct

133 Specification

124 Round Way Cassette





# PRODUCT LINE-UP



Туре	BTU/h	Controller	24000	36000	48000	-66000	96000	102000	132000
Power Supply		Standard	1/230/50	3/400/50	3/400/50	3/400/50	3/400/50	3/400/50	3/400/50
Outdoor			1U24JC2ORA	Plaier 1U36NC1QRB	1U48NC1QRB	1U66NCJQRB	1096W51QR8	1U102PG1QRB	10132WC1ORB
Slim Duct (pa	nel optional)	HW-BA216ABK	AD24\$2\$\$2\$A  P10-1220IA/D						
High ESP Duc	ŧ	HW-RA216ARK				AD66HC1QRA	AD96HN1ERA	AD102HC1GRA	AD132HC1GRA
Round Wy Ca (Panel PB-950	ssette (KB)	YL-HQS01	AB24GC2QRA	AB36KC1QRA	AB48KCIQRA				
Cabinet		YL-HQS01		AP36KC1QRA	AP48XC1QRA		AP96FS1ERA		

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### **CABINET**

### High Efficiency

### Self-clean

Freezes the evaporator with moisture in the air, and removes away dirt in melting, ensuring healthy air that comes out of air conditioners.



#### Fresh air inlet

Freezes the evaporator with moisture in the air, and removes away dirt in melting, ensuring healthy air that comes out of air conditioners, Silver (Ag) is a natural antibacterial material, which has good broad-spectrum antibacterial properties and could motivate bacterial extinction.

Haier antibacterial filter has added silver ions and antibacterial organics to kill Escherichia coli & Staphylococcus aureus effectively, with long lasting effects.



### **\*\*** Comfortable



#### 3D airflow

The cabinet type adopts two stepping motors to combines vertical and horizontal auto-swing to circulate cool/warm air to the every corner of the room.

#### Wide angle 160° air supply

Rounding 3-dimensional,  $160^{\circ}$  wide angle air sending, reach every corner of the room.

### 15m long distance airflow

According to the requirement of office room and large parlor, 15m long distance.



### Reliable protect

Reliable protect the system has many protect functions to achieve reliable running. High-pressure protection: Low-pressure protection: Phase protection; Over-current protection.



### Child lock

After you set this function, the working status can not be changed either by the remote controller or the touch screen, unless this setting is cancelled.



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	Indoor Unit		AP36KC1QRA	AP48KC1QRA	AP48KC1QRA	AP96FS1ERA							
Model	Outdoor Unit		1U36NC1QRB	1U48NC1QRB	1U48NC1QAB	1U96WS1QRB							
Nominal Performance Data	Cooling Capacity	kW	10.0	14.0	13.4	28.0							
	Commercialistics	Btu/tv/1000	34.1	47.8	.45.7	95.6							
	Input	W	4000	4700	4400	10500							
	EER		2.5	2.97	3.04	2.67							
	ISEER	3	3.00	T	χ.	2							
INDOOR UNIT													
Electrical Parameters	Power Supply	Ph/V/Hz	1/230/50	1/230/50	1/230/50	1/230/50							
Performance	Indoor Air Flow (H/M/L)	m³/h	2000/1800/1500	2000/1800/1700/1500	2000/1800/1700/1500	4500/4100/3700							
	Sound Pressure Level (H/M/L)	dB(A)	54/52/49	54/52/29	54/52/49	60/58/56							
	External Dimensions (W/D/H)	mm	600/350/1880	600/350/1880	600/350/1880	1200/420/1880							
installation	Shipping Dimensions (W/D/H)	mm	690/450/1990	690/450/1990	690/450/1990	1318/605/2005							
	Net/Shipping Weight	ka	59/67	59/68	59/68	153/149							
		Standard	YL-HQSQ1	YL-HQS01	YL-HQS01	YR-HQS01							
	Controller	Option	j.	T.	7	¥.							
OUTDOOR UN													
Electrical Parameters	Power Supply	V/Ph/H=	3/400/50	3/400/50	3/400/50	3/400/50							
Performance	Air Flow (H)	m³/h	4500	5000	5000	10000							
Performance	Sound Pressure Level	dB(A)	64	61	61	62							
	External Dimensions (L/W/H)	mm	920/385/762	965/370/950	950/570/965	1050/400/1656							
	Shipping Dimensions (L/W/H)	mm	1070/472/808	1050/485/1130	1050/485/1130	1221/530/1795							
	Net/Shipping Weight	kg	61/66	78/90	81/92	155/170							
	CompressorType	3	Rotary	Rotary	Rotary	Rotery							
Installation	Refrigerant Type	G	R410A	R410A	R410A	R410A							
	GWP	is a	2088	2088	2088	2088							
	Liquid Side	mm	9.52	9.52	9.52	12.7							
	Girs Side	mm	15.88	19.05	19.05	22.22							
	Max Pipe Longth	m	30	30	30	60							
	Max Drop Between LU&O:U	m	20	20	20	30							
	Refrigerant Load in Factory	ÿ	1750	2700	2500	5900							
	Refrigerant Charge Quantity for Extra Length	g/m	45	45	45	90							
Working Temp.	Operation Temperature Range	+C	16-30	16-30	16-30	16-30							
	Ambient Temperature Range	103	18-55	18-55	18-55	18-55							

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